

BUILD

ON YOUR SALES AT AUSTRALIA'S
NO.1 BUILDING & RENOVATION EXPO



Melbourne Exhibition Centre
9 - 11 July 2010
www.buildexpo.com.au

in collaboration with

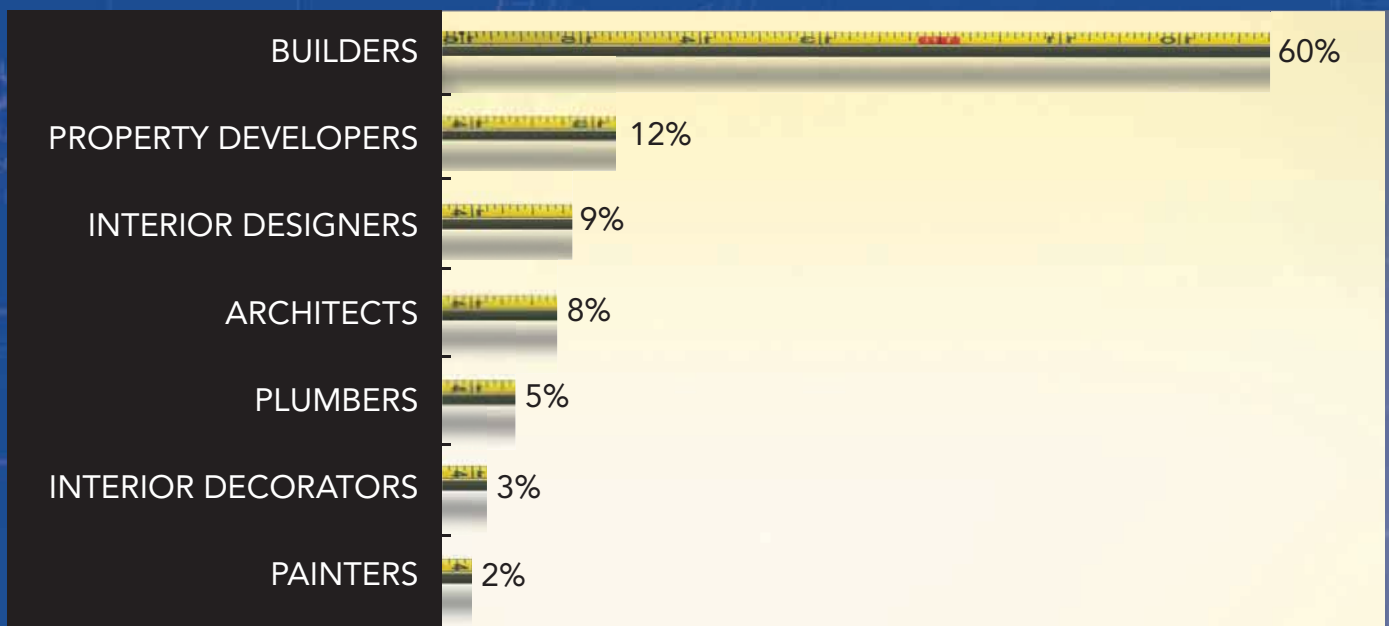


EXTEND

YOUR FUTURE GROWTH WITH...

- A sales platform that delivers quality customers
- A targeted audience of 20,000+ home builders and renovators
- Access to potential buyers - all renovating or building homes
- Access to 1,000s of trade visitors including Builders, Architects, Interior Designers & Specifiers
- Outstanding marketing and promotional support

Our trade visitors are made up of:



+18,000 CONSUMERS

LOOKING TO BUILD OR RENOVATE



A PROVEN FORMULA THAT MEASURES UP

“Careful placement of our marketing dollar has never been so important. This Expo has provided an excellent vehicle to both promote our brand and have our target clientele come to us.” **Future Technix**

“We had a great influx of qualified and valuable leads from the building industry and the general public. The exposure provided through the press and other forms of major advertising got a great crowd of visitors.” **SVEA Australia**

“This Expo is a great indicator to develop new products. The feedback is invaluable.”
Westaflex

“The mix of trade customers and the general public ensures that we get on-site sales plus numerous leads to follow up and transform into sales throughout the year.”
Mansfield Tools

“The event was a great experience. We didn’t expect so many people to be genuinely interested in our product.” **Granite Planet**



“We deliver an excellent forum for both builders and consumers to meet face to face with manufacturers and suppliers to the building industry.”

Brian Welch, Executive Director
Master Builders



INDUSTRY SECTORS PROFITING FROM EXHIBITING INCLUDE:

Building Materials
Kitchens
Bathrooms
Flooring
Roofing
Doors & Windows

Fencing & Gates
Landscaping
Outdoor Living & Pools
Lighting
Energy Efficiency
Solar Products

Security
Architecture Design
Heating & Cooling Systems
Home Builders & Developers
Sustainable Building Products
Water Efficiency

NO.1 BUILDING & RENOVATION EXPO

Don't just survive...thrive at Australia's only event that targets home owners, home renovators and the trade.

No other event in Australia provides this level of quality and targeted audiences.

BOOK NOW!

SPACE ALREADY LIMITED!

Contact the Organiser

Australian
EXHIBITIONS
& Conferences

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Measurable Results